

# July 2022

Wonderboom National Airport, Pretoria, Tshwane, South Africa



Event

# BROCHURE

[www.aerosouthafrica.com](http://www.aerosouthafrica.com)

## THE AFRICAN SHOW FOR GENERAL AVIATION

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# Europe's leading trade show for General Aviation now in Southern Africa



AERO South Africa is Africa's largest General Aviation trade show, covering the full spectrum of services and products for the General Aviation industry. Discover new developments and technology in the General Aviation Industry.

The successful inaugural event in 2019 welcomed over 4200 visitors with over 100 exhibiting companies showcasing the industry's latest innovations from 14 aviation sectors, across 4000sqm.

The 2022 event will expose visitors to the latest advances, developments, products and services across the General Aviation Industry. From ultralights and gliders to business jets, helicopters, remotely piloted aircrafts and electric aircrafts as well as avionics and aircraft maintenance, various companies will be afforded the opportunity to showcase their cutting-edge products and services.

Meet with leading industry experts, General Aviation Enthusiasts and companies, flight training schools, pilots, business jet owners and private aircraft owners over 3 days demonstrations, experiential activations and face-to-face business meetings.

AERO South Africa is presented in corporation with Messe Friedrichshafen, the organisers of the industry's major tradeshow in Germany that attracts 35,000 visitors from 60 different countries.

## Why participate at AERO South Africa

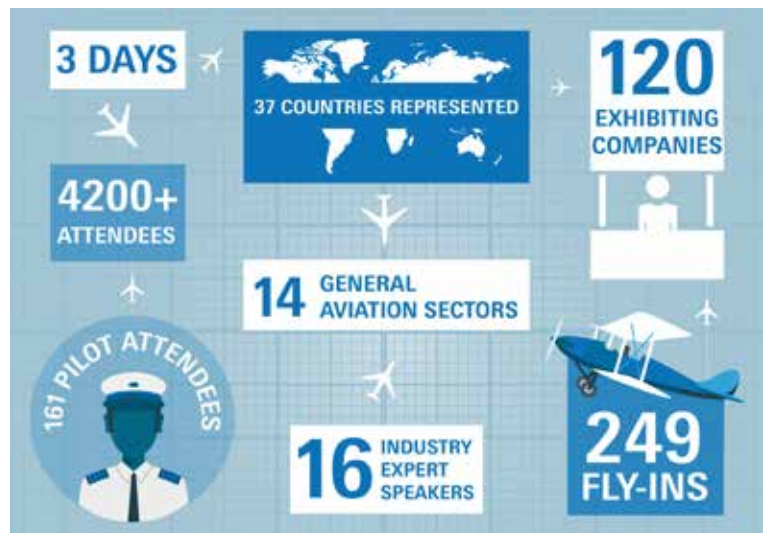
- **FREE landing, approach and ground handling fees, making AERO South Africa the most cost-effective opportunity** to reach a niche target audience of general aviation enthusiasts and businesses
- Strengthen business relationships whilst creating brand awareness at Africa's leading trade show for General Aviation, alongside local and international heavy weights
- Meet and network with like-minded individuals sharing a passion for Aviation
- Showcase your latest Aviation products and services across 4000 sqm of exhibition space
- Offer a first-hand experience with a demo-flight to prospective buyers
- Park & Sell your pre-owned aircraft for display to potential buyers

## About the Organisers

Messe Frankfurt is one of the world's largest trade fair, congress and event organisers with a global footprint. In South Africa, Messe Frankfurt organises several Events and has an established office with 27 staff.



## 2019 Facts & Figures







## Unique Features

- **FREE** landing, approach and ground handling fees (pre-registrations are required)
- Make active Demo Flights possible for aircraft manufacturers + distributors and ensure smooth operation thereof
- Fly-Ins available to visitors of AERO South Africa
- A Private Workshop area covering relevant topics presented by reputable speakers
- Ensure broad and international exhibitor base with innovative products new to South Africa by incentivising product launches and global imports
- Positive atmosphere with proper visitor flow and additional elements for visitors

A private workshop area is available to host seminars and talks at AERO South Africa 2022. This area will be fully set-up for your convenience and will include audio visual, sound and chairs for your delegates. Cost to book sessions in this area is available on request. Catering not included, but can be ordered at an additional cost. Contact us for more information.

## Virtual Marketplace

Take your business to NEW HEIGHTS with the General Aviation one-stop business to business platform, allowing you to market your products and services to a targeted global General Aviation Market. The AERO South Africa Virtual Marketplace allows you to engage and conduct business virtually with visitors and other exhibitors from one centralised portal. Start early and build your network prior to AERO South Africa with this lead generating tool. For more information, kindly contact one of our team members. The Virtual Marketplace can be accessed on [virtualaerosouthafrica.co.za](http://virtualaerosouthafrica.co.za)

## Who will Exhibit?

- Ultralight and glider manufacturers/distributors
- Light/medium aircraft manufacturers/distributors
- Helicopter manufacturers/distributors
- Fuel, oil and lubricant suppliers to the aviation industry
- Parts and accessories suppliers to the aviation industry
- Hangar rental companies
- Avionics manufacturers/distributors
- Catering companies
- Airport management companies
- Aircraft refurbishing companies
- Uniform suppliers
- Drone/Unmanned Aerial Vehicle suppliers/RPAs
- Finance and insurance houses
- Safety, security service and firefighting equipment suppliers
- Aviation support and pilot training schools
- Hangar and other infrastructure development companies
- Tooling and workshop companies



## Who will Visit?

- Anyone involved in General Aviation
- Business owners and executives
- Aircraft brokers
- Air charter/carrier services
- Government officials in the transport and procurement sectors
- Flight planning and flight support services
- Game lodges/private estate owners
- Maintenance, repair and overhaul companies
- Active pilots, aircraft operators
- Flying clubs
- Manufacturers within the General Aviation Industry



# OTHER FAIRS IN THE MESSE FRANKFURT SOUTH AFRICA PORTFOLIO



**HYPER MOBILITY**  
HOW CONNECTED FUTURE

26 August 2021  
Hybrid  
hypermobility.co.za



**FESTIVAL OF MOTORING**  
JOHANNESBURG

27 - 29 August 2021  
Kyalami Grand Prix Circuit,  
Johannesburg  
safestivalofmotoring.com



**SOLAR POWER**  
AFRICA

13 - 15 October 2021  
CTICC, Cape Town  
solarpowerexpo.co.za



**allfashion sourcing**

19 - 21 October 2021  
The Lookout, Cape Town  
allfashionsourcing.com



**boatICA**  
CAPE TOWN

22 - 24 October 2021  
V & A Waterfront,  
Cape Town  
boatica.co.za



**Hobby-X**

4 - 7 November 2021  
Kyalami Grand Prix Circuit,  
Johannesburg  
hobby-x.co.za



**ESF**  
Emerald Speed Fest

February 2022  
Emerald Casino,  
Vanderbijlpark, Gauteng  
emeraldspeedfest.com



**automechanika**  
JOHANNESBURG

15 - 18 March 2022  
Johannesburg  
automechanikasa.co.za



**futuroad expo**  
JOHANNESBURG

15 - 18 March 2022  
Johannesburg  
futuroad.co.za



**scalex**  
JOHANNESBURG

15 - 18 March 2022  
Johannesburg  
scalex.co.za

## Dates

July 2022

## Admission

Free of charge

## Location

Wonderboom National Airport,  
Pretoria, Tshwane, South Africa

## Contact

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## Organiser

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