

POST SHOW REPORT 2024



IN CO-OPERATION WITH



HOST CITY



VENUE



IN PARTNERSHIP WITH



messe frankfurt

SHOW PROFILE

The fourth edition of AERO South Africa took place from 3 – 5 July 2024. Messe Frankfurt South Africa presented the event in partnership with Fairnamic – organisers of Europe's largest general aviation show, Aero Friedrichshafen, and proudly hosted in the City of Tshwane at Wonderboom National Airport. AERO South Africa 2024 featured a comprehensive 3-day program with leading industry expert panel discussions, visitor Fly-Ins, demo flights, a Youth Development program, and an introduction to the General Aviation Indaba. Thank you to all our returning and new exhibitors for supporting this year's AERO South Africa and helping us make it a successful event. We look forward to welcoming you back in July 2025.

EVENT HIGHLIGHTS

PRESENTATION THEATRE

Visitors had the opportunity to engage in important general aviation-related talks with key figures and experts in the industry. The diverse schedule of topics was very well received and highlights included the new General Aviation Indaba, the Women and Drones panel discussion, the Safety First Aviator session, and talks by Airbus and ExecuJet, amongst others.



VISITOR FLY-INS

This year's show saw continued success with visitor Fly-Ins, showcasing a well-organised and highly popular aspect of the event. The number of Fly-Ins keeps growing annually, reflecting the increasing interest and engagement within the general aviation community and the event.



DEMO FLIGHTS

Exhibitors offered demo flights to serious prospective buyers, which provided a platform to showcase the aircraft's capabilities and features. The demo flights proved very popular amongst visitors and exhibitors aligning to the B2B focus on the event.



VIP LOUNGE

The VIP Lounge, sponsored by the host TEDA and the City of Tshwane, was a standout feature at this year's event and was host to the opening function. It was successfully utilised for business matchmaking meetings and insightful talks from industry experts and exhibitors and was the perfect meeting ground for networking and high-level engagement.

EXHIBITION OVERVIEW

640

Pilots

335

Recreational Pilots

233

Commercial Pilots

11

International Exhibitors

70

Business Pilots

20

Visiting Countries

47

Fly-In Aircraft

71

Exhibitors

2939

Trade Visitors

140

Business Matchmaking Meetings

72

Youth Development Programme

QUICK FACTS

AERO South Africa hosted its Fourth edition in 2024. This year's event featured over 70 exhibitors from over 11 different countries.

AERO 2024 introduced an exciting new Interactive Drone Zone, where visitors experienced live drone demonstrations, witnessed the latest advancements in drone technology, and could also try their hand at piloting a drone themselves.

The Aero Speakers Corner and the Youth Development Program hosted 20 sessions covering a wide range of general aviation topics.

EVENT HIGHLIGHTS CONTINUED

BUSINESS MATCHMAKING PROGRAM

AERO South Africa's Business Matchmaking Programme had a notable increase in meetings held compared to previous years. By tailoring matches based on individual business profiles and specific interests, the Business Matchmaking Programme ensured that participants could engage with their desired audience, maximizing the potential for successful collaborations and partnerships.

YOUTH DEVELOPMENT PROGRAM

The AERO South Africa Youth Development Programme was a resounding success this year! Students passionate and eager to venture into the world of general aviation had the opportunity to hear multiple speakers in the industry. This year's program featured curated topics specifically prepared for the youth in attendance, such as Aircraft Maintenance & Engineering, Drone Training, and Pilot Navigation.



Aero South Africa Visiting Cities In South Africa



WHAT WAS SAID ABOUT THE SHOW

"Great event for brand exposure and introduction to a new customer base."

COMPANY

Century Avionics

"It is such a learning, informative and experiential opportunity."

VISITOR

Ramahume Tabane

"Bravo. I learned and benefited alot. Niche industry and opportunities. How do I exhibit next year?"

VISITOR

Portia Phohu

"Very informative and we made some great connections."

COMPANY

Plane and Simple Detailing

"Overall the event has been a success, thank you to the management and team involved with giving us the opportunity to network with the decision makers, we managed to strengthen client relationships and build new ones. we are looking forward to the next 2 days of the event, and some more speakers."

VISITOR

Sean Richter

2024 EXHIBITORS, SPONSORS & PARTNERS

