

# 6-8 JULY 2023

Wonderboom National Airport, City of Tshwane, Pretoria, South Africa

www.aerosouthafrica.com

#### SOUTHERN AFRICA'S PREMIER SHOW FOR GENERAL AVIATION

# Event BROCHURE

In co-operation with





Organised by



AERO South Africa is Southern Africa's premier B2B trade show for General Aviation. The event offers a platform for General Aviation Companies from around the globe to come together and conduct business whilst building relationships within the industry. Our aim is to connect global General Aviation with the African market and to showcase the latest technology and trends in the International General Aviation landscape.

# **6-8 JULY 2023** GET ON BOARD

# ABOUT AERO SOUTH AFRICA

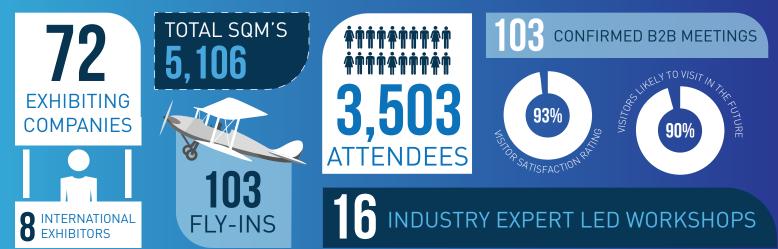
AERO South Africa is Southern Africa's premier General Aviation trade show, covering a spectrum of services and products for the General Aviation Industry, offering the opportunity to visitors to discover new developments and technology in this industry. After the launch event in 2019, this trade show has already garnered the reputation as the 'not to be missed' event on Southern Africa's General Aviation event calendar.

Meet with leading industry experts, General Aviation enthusiasts and business owners, flight training schools, pilots, business and private aircraft owners, over this 3-day trade show offering demonstrations, informative sessions, experiential activations and face-to-face business meetings.

**B**REASONS TO EXHIBIT AT **AERO 2023** 



## 2022 FACTS & FIGURES



## FEATURES **AT AERO SOUTH AFRICA 2023**

- Visitors are welcome to fly-in to AERO South Africa in their aircraft
- FREE landing, approach and ground handling fees for fly-ins to the event on condition that you preregister your flight plans
- Potential buyers have the opportunity to experience aircraft features first hand as aircraft manufacturers and distributors have the opportunity to host demo flights during the event
- A workshop area hosting reputable speakers covering relevant topics
- AERO South Africa attracts a broad and international exhibitor base with innovative products new to South Africa with product launches and global imports
- An interactive platform offering exhibitors and visitor the perfect environment to build and foster relationships with current and future business partners

FUE

## EXHIBITOR CATEGORIES

AIRCRAFT



PILOT SUPPLIES

MAINTENANCE, REPAIR AND OVERHAUL (MRO)

**AIRPORT EQUIPMENT & SERVICES** 

**ORGANISATIONS, REGULATORS AND MEDIA** 



### WHO VISITS AERO SOUTH AFRICA



90

60.

X

BUSINESS OWNERS, DECISION MAKERS and executives

ALT.

AIRCRAFT BROKERS, CHARTER AND CARRIER Services

GOVERNMENT AND REGULATOR Representatives

PILOTS (RECREATIONAL, COMMERCIAL AND BUSINESS)

FARMING AND AGRICULTURAL COMMUNITY

TOURISM, GAME LODGES AND PRIVATE Estate owners

MRO REPRESENTATIVES

FLIGHT CLUBS AND ASSOCIATIONS



DATES

6-8 July 2023

#### LOCATION

Wonderboom National Airport,

City of Tshwane, Pretoria, South Africa

#### CONTACT

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#### ORGANISER

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# ABOUT THE ORGANISERS

Messe Frankfurt is one of the world's largest trade fair, congress and event organisers with a global footprint. In South Africa, Messe Frankfurt organises several Events and has an established office with 27 staff.

AERO South Africa is presented in co-operation with fairnamic, organisers of the industry's major trade show in Germany, AERO Friedrichshafen, that attracts more than 35 000 visitors and host 700 exhibitors from 38 countries.

### **OTHER FAIRS IN THE MESSE FRANKFURT SOUTH AFRICA PORTFOLIO**



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