

POST SHOW REPORT 2023

SHOW PROFILE

The third edition of AERO South Africa took place over a 3-day period from 6 – 8 July 2023 at the Wonderboom National Airport in the City of Tshwane.

The event was presented by Messe Frankfurt South Africa in partnership with Fairnamic – organisers of Europe's largest general aviation show Aero Friedrichshafen, and proudly hosted in City of Tshwane at Wonderboom National Airport

AERO South Africa featured a 3-day programme with leading industry experts as well as visitor Fly-Ins, demo flights, Youth Development programme, and a Park & Sell area.

Thank you to all our returning and new exhibitors for supporting the third edition of AERO South Africa and for helping us to make it a successful event. We look forward to welcoming you back in July 2024.

QUICK FACTS

Edition: Third Edition

Date: 6-8 July 2023

Venue: Wonderboom National Airport, Tshwane, Pretoria

Organiser: Messe Frankfurt South Africa



IN CO-OPERATION WITH



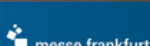
HOST CITY



VENUE



ORGANISED BY



EXHIBITION OVERVIEW

3

Days

2981

Trade Visitors

14

International Exhibitors

21

Visiting Countries

6123

Total Sqm's

116

Fly-Ins

60

Exhibitors

EVENT HIGHLIGHTS



SPEAKERS THEATRE

During the event, visitors had the incredible opportunity to engage in stimulating conversations with renowned experts in the General Aviation industry. Our daily schedule was packed with insightful sessions from our exhibitors that delved into the latest innovations and explored various captivating topics.

VISITOR FLY-INS

The success of the Fly-In option was evident as a significant number of pre-registered participants took advantage of this exclusive offer. Their presence enhanced the vibrant atmosphere of the event, fostering valuable networking opportunities and creating a dynamic exchange of knowledge and experiences.

DEMO FLIGHTS

Selected exhibitors enthusiastically offered demo flights to serious prospective buyers, providing them with an immersive and exhilarating experience of the aircraft's capabilities and features. These demo flights proved to be a tremendous success, leaving a lasting impression on participants and generating significant interest in the showcased aircraft.



PARK & SELL

Throughout the event, aviation enthusiasts and industry professionals alike were captivated by the extensive selection of high-quality pre-owned aircraft on display. The Aircraft Park & Sell area garnered significant attention, attracting a steady stream of interested buyers who were eager to explore the available options.



EVENT HIGHLIGHTS CONTINUED

BUSINESS MATCHMAKING PROGRAMME

The response to the Business Matchmaking Programme was overwhelming, with numerous exhibitors and trade visitors eagerly participating in this unique networking opportunity. The program's success was evident through the numerous fruitful connections that were forged during the event. By tailoring the matches based on individual business profiles and specific interests, the Business Matchmaking Programme ensured that participants could engage with their desired audience, maximizing the potential for successful collaborations and partnerships. Exhibitors and trade visitors alike were delighted by the opportunity to meet and interact with like-minded professionals who shared their industry focus and goals.

YOUTH DEVELOPMENT PROGRAMME

The AERO South Africa Youth Development programme was a resounding success! Students with a passion for aviation had the privilege of hearing from esteemed speakers from organisations such as the Aviation Development Foundation, Blue-Chip Flight School and the Mega Training Academy. Inspiring and informative, this session ignited the dreams of future aviators and provided invaluable insights into pursuing careers in the aviation industry.

2023 SPONSORS & PARTNERS



2023 EXHIBITORS



WHAT WAS SAID ABOUT THE SHOW

"AERO SA is a great business oriented event. We get very good value from exhibiting at the show."

COMPANY

DJ Aviation

"This expo is great for our local economy and I would like to see us harness that."

VISITOR

Douglas Theron

"Well done to the organizers. Stunning event and friendly staff. I commend you in the handling of the fly-in Exhibitors, parking and general ease of movement between exhibits".

VISITOR

Riaan Du Toit

"I believe having only trade visitors on Thursday and Friday ensured we had better quality / Calibre of visitors. The AERO SA team were very accomodating and very professional".

COMPANY

AIRBUS

"Everything was perfect for me and I got the most important info that I did not have regarding applying for my maintenance license with CAA".

VISITOR

Given Patji