# POST SHOW REPORT 2022



IN CO-OPERATION WITH

( D fairnamic

HOST CITY

VENUE

SUPPORTED BY

ORGANISED BY







## **SHOW PROFILE**

The second edition of AERO South Africa 2022 took place over a 3-day period from 7 – 9 July at the Wonderboom National Airport in the City of Tshwane.

The event was presented by Messe Frankfurt South Africa in partnership with Fairnamic organisers of Europe's largest general aviation show Aero Friedrichshafen. Our host city - The City of Tshwane have signed a 3-year partnership with AERO South Africa and Wonderboom National Airport with the vision of the City of Tshwane becoming the hub of general aviation in Africa.

The Southern African show for General Aviation featured a FREE-to-attend exhibition with over 70 exhibiting companies showcasing the industry's latest innovations from aviation sectors, across 5106sqm. AERO South Africa featured a 3-day programme with leading industry experts as well as visitor fly-ins, demo flights, a B2B matchmaking programme, Women in Aviation, and a Park & Sell area

Thank you to all our returning and new exhibitors for supporting the second edition of AERO South Africa and for helping us to make it a successful event. We look forward to welcoming you back in July 2023.

# **EXHIBITION OVERVIEW**

3 Days **72** Total **Exhibitors** 

International **Exhibitors** 

Fly-Ins

5 106

Total Sqm's

3 503

103 **Visitors** 

Confirmed B2B Meetings

**EVENT HIGHLIGHTS** 



## **WORKSHOP PROGRAMME/ WOMEN IN AVIATION PANEL DISCUSSIONS**

Visitors joined us in conversation with leading General Aviation industry experts that were scheduled from 09h30-15h00 daily. There was much to learn about the latest innovations and take a deep dive into topics such as Women in Aviation and General Aviation Safety Strategies.

## **QUICK FACTS**

Edition: Second Edition

Date: 7-9 July 2022

Venue: Wonderboom National Airport,

Tshwane, Pretoria

Organiser: Messe Frankfurt South Africa

Total Sqm: Indoor 712 sqm

Outdoor Aircraft Parking

4080 sqm

Outdoor Stands 314 sqm TOTAL = 5106 sqm

Exhibitors: Visitors: 3503

### **VISITOR FLY-INS**

Visitors to AERO were able to Fly-In. Pre-registered Fly-Ins received Free Landing, Approach and Passenger Fees.



## **DEMO FLIGHTS**

Selected exhibitors offered demo flights to serious prospective buyers, offering a first-hand experience of the aircraft's capabilities and features.



## **PARK & SELL**

Launched in 2019, the Aircraft Park & Sell area was the ideal opportunity for visitors to source from a range of pre-owned aircraft.



# **EVENT HIGHLIGHTS CONTINUED**

#### **B2B MATCHMAKING PROGRAMME**

AERO South Africa 2022 was thrilled to announce a personalised Business Matchmaking Programme, where businesses were profiled and provided with a list of matches specific to their targeted audiences.

# **2022 SPONSORS & PARTNERS**



























# **2022 EXHIBITORS**





























































































# WHAT SOME OF OUR EXHIBITORS HAD TO SAY



Well planned, great venue, and well-executed.

**READINESS** Exhibitor

Nicely organised event with quality visitors

BOSE Exhibitor

High-quality conversations and leads.

## POOLEYS FLIGHT **EQUIPMENT**

Exhibitor

It's a great platform to meet other companies in the industry and to grow customer base

#### CAMASA

Exhibitor

